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We point out that only the German version is legally mandatory.

Examination Regulations

(Statute) of the West Coast University of Applied Sciences for the Master's Degree Program in International Tourism Management from 27 June 2017

Pursuant to § 52 (1) of the Law Governing the Universities and the University Medical Center Schleswig-Holstein (Hochschulgesetz - HSG) as amended on 5 February 2016 (GVOB1. Schl.-HS p. 39), last amended by Article 1 of the Act of 14 March 2017 (GVOB1 Schl.-HS p. 142), the following statute was adopted following the decision of the Convention of the Faculty of Business Studies made on 17 May 2017 and with the approval of the Presidium of the West Coast University of Applied Sciences, given on 26 June 2017.

§ 1 General Regulations

The examination procedure regulations and the interdisciplinary regulations for examinations (statutes) of the University of Applied Sciences West Coast apply in the version of 11 April 2017.

§ 2 Study Objectives

(1) The Master's degree in International Tourism Management (ITM) qualifies students for the assumption of responsible management positions in domestic and foreign companies in the global tourism market. The program provides comprehensive industry-specific basics, subject-specific business and tourism management knowledge as well as key qualifications in the fields of social, methodological and learning competences. The students should acquire practically-relevant knowledge, skills and abilities at a high scientific level in order to meet the demands of the global job market.

(2) The special study objectives are in accordance with the professional requirements in the conveyance of

- Expertise: Expertise includes in-depth knowledge and expertise in the fields of tourism and business administration. As a result, a variety of employment opportunities in various tourism-related areas are opened up to the graduate.

- Leadership: In addition to the conveyance of specialist knowledge, personality development is supported as well as the acquisition of leadership knowledge and leadership techniques for the assumption of leadership responsibilities. The graduates are to be in the position to take on management tasks in companies.

- Methodological competence: Using in-depth knowledge of economics and social sciences, the graduates are able to recognize the possibilities and limitations of problem-solving techniques, to weigh them against each other and to apply them on a case-by-case basis.

- Social competence: The study program includes elements for the specific promotion of team, communication and integration techniques as well as conflict management, presentation and

moderation skills. The teaching of responsibility and social competence are also an integral part of the curriculum.

- Learning competence: Students develop their ability to independently develop subject, methodological and social competences.

- International competence: The multilingual (German and English) curriculum as well as the teaching of intercultural management consolidates and further develops the international competence of the students.

(3) The aim of the ITM Master's program is the consolidation of branch specific knowledge and specialization in the field of International Tourism Management based on general business or previous subject-related knowledge. The program focuses on linking problem-solving methodological skills with tourism-specific knowledge and internationally oriented, cross-functional management theories. The acquired knowledge will be applied in case study practical work in order to translate scientific-theoretical methodological knowledge into practice-oriented management skills and abilities using the example of the international tourism industry. The application-oriented teaching of tourism management-related expertise and methodological knowledge is complemented by the acquisition of key skills in the areas of social and learning skills. The students should acquire well-founded knowledge and in particular the ability to use and further develop sophisticated scientific methods. They will become capable of independent, scientific work, conceptual thinking and the ability to critical reflect on scientific knowledge and its professional classification in a holistic context. Upon completion of the Master's degree program, graduates should be able to independently apply and develop the acquired methodological-analytical skills in a variety of job-specific contexts in order to meet the complex requirements of a leading position in a global industry.

§ 3 Academic Degree

The West Coast University of Applied Sciences awards a "Master of Arts" (MA) for the degree program "International Tourism Management" (ITM) for the successfully completed Master's degree program.

§ 4 Structure of the Study Program

(1) The standard period of study for the Master's degree program is 4 semesters, which consists of three study semesters and one-semester for the Master's thesis and comprises 38 semester hours per week (SWS).

(2) The standard curriculum (Annex) provides a tabular overview of the subjects and modules, their semester hours and the credits awarded successful participation, as well as the type and extent of examinations. The annex is part of these examination regulations.

(3) The course can be completed either in English (enrolment in this case in the summer semester), or in German (enrolment in the winter semester).

§ 5 Scope of the Study Program and Subject Classification

(1) In the first semester, compulsory modules provide current and international tourism fundamentals in the fields of international and intercultural tourism management, digitization, theories and working techniques of tourism science as well as quantitative and qualitative research methods.

(2) In the second and third semesters a broadening and consolidation of knowledge takes place through a mixture of compulsory and elective modules. The compulsory modules focus on sustainability, marketing, leadership, tourism policy, networking and cooperation as well as controlling. The elective modules are composed of business case studies, empirical research projects and selected aspects of tourism.

(3) Students are not entitled to specific elective modules or to a specific group for compulsory modules.

§ 6 Master's Examination

(1) Examinations within the framework of the Master's program should determine whether the student has acquired the skills and knowledge in accordance with § 2.

(2) The Master's thesis should deal with a tourism relevant topic. It must be completed within a period of 22 weeks. If the Master's thesis is conducted in an institution outside the university, or if it is a work that requires a larger volume of empirical data, the processing time may be extended accordingly, up to a maximum of 26 weeks. The extension requires a written application to the Examination Board.

(3) The Master's thesis will be written within the framework of a Master's seminar and presented in a colloquium.

(4) Only those who have completed all the examination and academic achievements up to and including the second semester are admitted for the Master's thesis.

§ 7 Colloquium

(1) The colloquium is a special form of interdisciplinary oral exam that includes the subject area of the thesis and related study content. The students should show that they are

- able to independently explain and represent the results of the thesis,
- in addition, able to identify scientific and practical problems related to the topic of the thesis and to identify possible solutions, and
- able to practically apply the scientific knowledge gained during the work.

(2) The colloquium lasts at least 30 minutes and a maximum of 45 minutes. The examination achievement is to be accepted by the examiners for the thesis. The examiners present evaluate with equal rights and weight to their voices.

(3) The colloquium should be carried out no later than 6 weeks after the submission of the final thesis.

§ 8

Credit Points in Accordance with ECTS

- (1) A total of 120 credit points are awarded for the Master's degree.
- (2) The awarding of credit points for the individual examination achievements can be found in the standard study and examination plan (Annex).
- (3) The Master's thesis, the presentation or colloquium and the associated Master's seminar account for 30 credit points.

§ 9

Semester Abroad during the Master's Study Program

- (1) Students can complete a semester abroad at a (partner) university outside their home country.
- (2) The prerequisite for the recognition of the study semester abroad is the successful completion of two modules with at least 15 ECTS at the foreign (partner) university. Details concerning the recognition of examination and academic achievements are regulated by §19 PVO.

§ 10

Admission to the Master's Degree Program

- (1) Students who have earned the Bachelor of Arts degree in the subject "International Tourism Management" at the West Coast University of Applied Sciences, with a grade of 2.5 or better, are eligible to be admitted to the Master's degree program.
- (2) Those who have a Bachelor's degree or "Diplom" in related subjects (e.g. economics, space sciences or cultural studies) at a university of applied sciences, university or equivalent tertiary educational institution within the scope of the Higher Education Framework Act, with an overall grade of 2.5 or better, are eligible to be admitted to the Master's degree program. In each case, 20 credit points or a corresponding proportion of semester credit hours must be shown to have been achieved in tourism science and business management teaching events (e.g. Business Administration, Economics, etc.). Tourism science events are those that are laid out in the modules of the International Tourism Management Bachelor's degree program. Details on the recognition of academic achievements are regulated by §19 PVO.

ECTS gained through internships are not considered.

Applicants for the English-speaking Master's degree program must have sufficient knowledge of the English language. Sufficient English knowledge for applicants whose native language is not English or whose first degree has not been completed entirely in English, is to be proven through the minimum achievement in an internationally recognized test of at least level B2 of the Common European Framework of Reference (CEFR).

Only the following language certificates with the following scores are accepted as proof of sufficient English ability:

- Paper Based Test of English as a Foreign Language (TOEFL PBT) with at least 567 points

- Internet Based Test of English as a Foreign Language (TOEFL iBT) with at least 87 points
- International English Language Testing System (IELTS) with at least Level 6
- Cambridge Certificate in Advanced English (CAE) with at least 173 points
- Cambridge First English Certificate (FCE) with at least Grade B
- Test of English for International Communication (TOEIC) with at least 785 points
- University Certificate (UNlcert) with at least Level II
- Business Language Testing Service (BULATS) with at least 68 points

Successful completion of the degree program is possible **without** knowledge of the German language.

(3) Candidates who have less than 20 but at least 10 credit points or a corresponding proportion of semester hours per week in tourism science and business administration (e.g. Business Administration, Economics, etc.) may be conditionally admitted to the Master's degree program. In the first semester, they have to complete the introductory course "Bridging Course for Tourism Management" and / or the introductory course "Bridging Course for Business Administration Studies" and successfully pass an examination in the first semester.

(4) For the Master's program, it is possible to permit enrolment on trial to those who

(a) have acquired an academic degree not listed in subsections (1) and (2) at a university of applied sciences, university or equivalent tertiary institution within the scope of the Higher Education Framework Act with an overall grade of 2.5 or better; and

(b) have at least 3 years' professional experience with a tourist service provider or a tourist institution in a responsible position with e.g. budgeting and / or personnel responsibility, which can be proven through qualified employment certificates, or who can demonstrably prove they have a combination of training in the tourism sector (e.g. hotel or tourism clerk) and a Bachelor's degree in Business Administration and

(c) demonstrate that they have sufficient knowledge of the English language in accordance with paragraph 2.

More about studying on trial is regulated by § 11.

(5) Paragraphs 1 to 4 apply mutatis mutandis to graduates of foreign universities with degrees recognized as being equivalent. A Bachelor's degree must have been completed with at least 180 credit points.

§ 11 Admission on Trial Basis

(1) Students admitted on a trial basis must successfully complete, at least, the examination achievements in the compulsory modules "Current Issues in International Tourism Management", "Intercultural Management in Tourism" and "Digitization in the Context of International Business Management" in one of the first two examination periods, Winter Semester II or Summer Semester I of their studies in accordance with these examination regulations.

(2) If the examination achievements are completed in accordance with para. 1, enrolment becomes permanent.

(3) If the examination achievements are not completed in accordance with para. 1, the study on trial ends through removal from the register of students.

§ 12 Entry into Force

(1) These examination regulations enter into force on the day after their announcement.

(2) They initially apply to all students taking up their studies in the International Tourism Management Master's degree program in the winter semester 2017/18.

(3) A right to certain courses of study exists only in the context of the semester-wise introduction of the present examination regulations.

Heide, June 27, 2017

Prof. Dr. Thomas Haack
Dean of the Faculty of Business Studies

Annex:
Standard Master's Degree Program in International Tourism Management (MA ITM)

Annex: Standard Course and Examination Schedule for the Master's Degree Program in International Tourism Management

Module	Semester Hours				ECTS Credit Points				Examination Form			
	1	2	3	4	1	2	3	4	1	2	3	4
Brückenkurs Tourismus 1) <i>Bridging Course for Tourism Management</i>												
Brückenkurs Betriebswirtschaft 1) <i>Bridging Course for Business Administration Studies</i>												
Aktuelle Themen des Internationalen Tourismusmanagements <i>(Current Issues in International Tourism Management)</i>	4				10				PL			
Interkulturelles Management im Tourismus <i>(Intercultural Management in Tourism)</i>	2				5				PL			
Digitalisierung im Kontext internationaler Unternehmensführung <i>(Digitalisation in the Context of International Business Management)</i>	2				5				PL			
Theorien und Arbeitstechniken in den Tourismuswissenschaften <i>(Theories and Methods of Tourism Sciences)</i>	2				5				HA			
Quantitative und Qualitative Forschungsmethoden <i>(Quantitative and Qualitative Research Methods)</i>	2				5				K			
Regionales und Globales Nachhaltigkeitsmanagement im Tourismus <i>(Regional and Global Sustainability Management in Tourism)</i>		2				5				K		
Internationales Tourismusmarketing <i>(International Tourism Marketing)</i>		2				5				HA		
Leadership <i>(Leadership)</i>		2				5				K		
Entrepreneurship & Planung und Führung Internationaler Projekte <i>(Entrepreneurship & Planning and Management of International Projects)</i>		2				5				PL		
WM Seminar zu Unternehmensfallstudien I <i>(Seminar on Corporate Case Studies I)</i>		2				5				PL		
WM Empirisches Forschungsprojekt I <i>(Empirical Research Project I)</i>		2				5				PL		
Tourismuspolitik, Planung, Governance <i>(Tourism Politics and International Planning and Governance)</i>			2				5				HA	
Management Accounting <i>(Management Accounting)</i>			2				5				K	
Management von Kooperationen und Netzwerken <i>(Network Management)</i>			2				5				PL	
WM Seminar zu Unternehmensfallstudien II <i>(Seminar on Corporate Case Studies II)</i>			4				10				PL	
WM Empirisches Forschungsprojekt II <i>(Empirical Research Project II)</i>			2				5				PL	
Ausgewählte Aspekte im Tourismus <i>(Selected Aspects of Tourism)</i>			2								PL	
Masterseminar 2) <i>(Master's Seminar)</i>				2				30				MA
Total	12	12	12	2	30	30	30	30				

Note

1) Additionally, the introductory course "Bridging Course for Tourism Management" or the introductory course "Bridging Course for Business Administration Studies" in the first semester, unless comparable achievements have been recognized.

2) The Master's thesis will be written and presented within the framework of a seminar.

The following forms of examinations (PL) are possible: K = written examination (120 min), HA = assignment, PL = examination, MA = Master's thesis